



THE EMBASSY OF CHILE IN THE UNITED KINGDOM

INVITES YOU TO

# The Cybersyn Project and Social Design for a Fairer Society

Cybersyn was a Chilean project from 1971–1973 during the presidency of Salvador Allende which aimed at constructing a distributed decision support system to aid in the management of the national economy. The project featured innovative technology for its time and embodied notions of organisational cybernetics in industrial management. In 2016, Chile participated at the London Design Biennale with the installation "The Counterculture Room" – designed by FabLab Santiago – where the story of the Cybersyn experience was told.

**SPEAKER: DR. RAUL ESPEJO**

Former Operations Director of the Cybersyn project

**MODERATOR: NICOLAS REBOLLEDO**

Strategic and service designer, lecturer at the Royal College of Art

**Tuesday 30th January | 6.00 pm**

**EMBASSY OF CHILE**

37-41 Old Queen Street, London SW1H 9JA

Organised by: